



# Product Manager

*Occlutech is the leader in developing innovative products for the treatment of structural heart disease. The Company develops, sells and markets Class III medical devices for the transcatheter repair of structural heart defects, including a range of specialized devices for patients with atrial fibrillation or heart failure, in over 50 markets around the world.*

**Position:** Product Manager (m/f/d)

**Location:** Jena, Germany

**Reports to:** Director Global Marketing & Product Management and CEO

The Product Manager will have a global role responsible for both upstream and downstream product marketing activities to ensure the successful rollout of new products. The successful individual will have a strong combination of clinical, technical and business acumen to bring a new product to market. The individual will define and execute the go-to-market strategy and action plan for a new product as well as be part of our international team and join our Management team in Jena.

## Your work will focus on

- Collecting market information, analysing market needs, product strategies and competition in order to optimize and drive development as well as sales
- Recommending the nature and scope of present and future product lines by reviewing product specifications and requirements; appraising new product ideas and/or product or packaging changes
- Collaborating with Key Opinion Leaders to define customer requirements for a new solution and collaborates closely with R&D to conceptually design new products
- Providing business cases, market launch plans with established time schedules with all parts of the organisation (R&D, RA, QA, Supply Chain, Sales) and support in all phases during development projects
- Coordinating product launches, e.g. marketing and sales material, supporting and educating sales companies and distributors etc.

## We are looking for a candidate, who

- Relevant university degree. MBA or MSc in Business Administration or Engineering
- Minimum 5 years of product management experiences or relevant sales/marketing/biomedical engineering experiences in medical devices industry, preferably in cardiology

- Experience with strategic product planning from early phase and commercial execution with successful results
- Strong verbal and written communications with ability to effectively communicate at multiple levels in the organization (Management, R&D, Sales, Regulatory, Clinical Affairs, Finance, and Marcomm)

### If you are

- a team player who likes challenges
- a confident user of standard office software
- fluent in written and spoken English
- excellent in leadership, communication, organization and time management
- open to international travel

Then we can offer you an interesting job in a team of people who like to work together and always focus on helping our customers to save and improve patient's lives with innovative and highest quality products.

### Are you interested?

We look forward to receiving your application (cover letter, CV, references - all documents in one pdf file), your salary expectation and the earliest possible date for start of work to [jobs@occlutech.com](mailto:jobs@occlutech.com)